



## **PRESS INFORMATION**

### **IWMA 20<sup>th</sup> Anniversary Charity Event**

**Hamburg, 31<sup>st</sup> January 2018.** The International Water Mist Association (IWMA) was founded on 15<sup>th</sup> April 1998. This year the organization will celebrate its 20<sup>th</sup> anniversary - for a whole week between 9<sup>th</sup> and 15<sup>th</sup> April. And with everybody who would like to join in.

The idea is to sponsor activities and to donate the money to a charity. The association itself will throw 1,000 € into the pot and will coordinate the activities. The participants can swim, run, walk or cycle and should be sponsored by their employers. IWMA General Manager Bettina McDowell explains: "The other options are to sell cake, dress up – there are no limits."

IWMA members are welcome to join in but also other companies, institutes, laboratories, private persons can take part in this if they wish.

All activities will be documented on the IWMA webpage in a photo gallery.

All wishing to join in should get in touch with the IWMA headquarter as soon as possible. That is also the place from which to obtain further information.

#### **Press contact:**

Bettina McDowell

tel.: +49 (0) 40 35085-215

fax: +49 (0) 40 35085-80

e-mail: [mcdowell@iwma.net](mailto:mcdowell@iwma.net)

web: [www.iwma.net](http://www.iwma.net)